

AUTOMATE **Advanced** 55 MIN · UPDATED 2026-09-30

Build an IP protection agent.

Build a Copilot Studio agent that scans for likely trademark or IP infringement and drafts the first step of an enforcement workflow.

MICROSOFT 365

Word

SharePoint

WORKS WITH

Copilot Studio

Business Outcome

Faster detection and response to infringement, reducing the window where unauthorized use goes unchallenged.

Workflow Steps

Step 1: Define the protected asset register

SharePoint

Build a SharePoint list or library with one row per registered mark – the exact name/logo, registration number, and the goods/services it covers – and connect that as the agent's knowledge source.

The agent needs an authoritative, structured register to check against, not a general sense of "our brand" pulled from marketing materials.

Step 2: Build the detection and severity-scoring agent

Copilot Studio

In Copilot Studio, have the agent evaluate flagged potential matches (from a monitoring feed or a manual submission) against the protected asset register and assign a severity level based on how closely the use matches a registered mark and the context of use (competing product vs. unrelated use).

PROMPT

This listing uses a name that closely resembles our registered trademark "Northwind Traders" on a product in an adjacent market. Compare it against our trademark register, assess the infringement severity, and draft a preliminary cease-and-desist letter for legal review.

Step 3: Route every case through legal before any letter goes out

Word

The agent's drafted letter and severity assessment go to legal counsel for review and sign-off — this is not a workflow to automate past the draft stage given the legal consequences of a wrongly sent enforcement letter.

Step 4: Log every case with its outcome

SharePoint

Add each case to a SharePoint list with columns for the mark involved, assigned severity, and legal's final decision.

A structured list you can filter and sort beats a folder of individual letters, both for spotting patterns in the severity model and for pulling up your enforcement history if a case is ever challenged.

✓ Check the work

- Verify the trademark register the agent checked against is current — an expired or unregistered mark can't support an infringement claim.
- Have legal confirm the severity assessment before any letter is sent, especially for borderline or first-time cases.
- Review a sample of dismissed (low-severity) cases to make sure genuine infringement isn't being under-scored.

Expected Outcome

A reviewed list of potential infringement matches with severity assessment and a drafted first-response letter for legal sign-off.

Want help rolling this out across your team? [Go to Liminals.Tech](#) ■