

RESEARCH

Advanced

45 MIN

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Run a multi-source competitive teardown with the Researcher agent.

Give Copilot's Researcher agent a question and get back a structured, source-cited report drawn from multiple documents.

MICROSOFT 365

OneDrive

SharePoint

WORKS WITH

Copilot

Business Outcome

A source-cited competitive teardown in under an hour instead of days of manual research and synthesis.

Workflow Steps

Step 1: Frame a specific research question

Copilot Researcher agent

Write the question as something with a clear, checkable answer — "how has their pricing model shifted in the last 12 months" rather than "tell me about this competitor." The Researcher agent performs noticeably better against a bounded question, since an open-ended one gives it no way to judge what's actually relevant versus interesting-but-tangential.

Step 2: Point it at your source material

[OneDrive](#)[SharePoint](#)

Give it access to the internal documents and public sources relevant to the question, so its citations are traceable back to something real.

PROMPT

Research how [Competitor]'s pricing model has changed over the last 12 months, and what that implies about their target customer shift. Cite every claim to its source document or public reference.

Step 3: Read the citations, not just the summary

[Copilot Researcher agent](#)

The value of a cited report is that you can check it – spend time verifying the two or three claims your decision hinges on most.

Step 4: Turn findings into a decision, not just a document

[Copilot Researcher agent](#)

A teardown report is only useful if it changes something – connect the findings explicitly to the decision it's meant to inform.

✓ Check the work

- Open the actual source behind each claim your decision depends on, not just the citation label.
- Check the research question was answered directly, not just adjacent information summarized.
- Confirm the sources used are current – pricing and positioning change fast.

Expected Outcome

A structured competitor teardown report with every claim traceable to a cited source.

Want help rolling this out across your team? [Go to Liminals.Tech](#) 📄